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Philadelphia

Why Aren't You Rich?

Seems Like Everyone Else Is.

How 100,000 Millionaires Took Over Philly

plus
15 Young
Tycoons
to Watch
(or Envy)



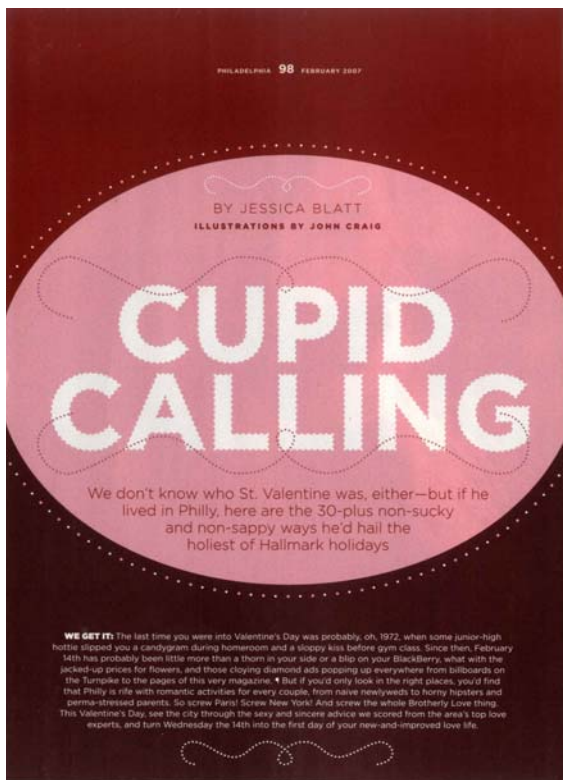
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FOR NEWLYWEDS

Doctor's Orders: "Don't set the bar too high during your first year of marriage," advises Center City sex therapist Alex Caroline Robboy, founder and CEO of Philly's How To Have Good Sex Inc. Newlyweds, she says, should use Valentine's Day as a chance to do something out of the ordinary and interactive—anything from going to a shooting range to ice-skating to taking an intimacy workshop. Or, though it may seem counterintuitive, go on a double date. "People are on their best behavior when other people are around, and being in a group will up your sexual longing for each other until you can peel off and be alone," Robboy says. "And you can always do the whole wear-no-underwear-under-your-skirt-and-tell-him-during-dinner thing, to give you both something to look forward to later." **Philly Mag's Rx:** Shooting ranges may not be your thing (Are they? Try **Philadelphia Archery & Gun**; 215-551-4544), but you can hit the ice all around town: Call for open-skate times at **Penn Ice Rink** (215-898-1575), the **Skatium** (610-853-2225), the **Virtua Health Flyers Skate Zone** (856-488-9300), or **Ardmore Ice Skating Rink** (610-642-8700). Feeling super-sporty? Try the climbing wall at **Go Vertical** (215-928-1800), or customized duet Pilates sessions at Northern Liberties' **Lithe Method** (215-928-1662). And for double dates, nothing beats the group-friendly vibe at Philly's trendy high-end bowling alleys, **Lucky Strike** (215-545-2471) and **North Bowl Lounge & Lanes** (215-238-2695). Of course, you still have time to enroll in one of Robboy's **intimacy workshops** on the 10th or 14th, at which, she promises, you'll learn new ways to, ahem, *really* please each other. (Pre-register online at sextherapyinphiladelphia.com.)



WE GET IT: The last time you were into Valentine's Day was probably, oh, 1972, when some junior-high hottie slipped you a cardigan during homework and a sloppy kiss before gym class. Since then, February 14th has probably been little more than a thorn in your side or a blip on your BlackBerry, what with the jacked-up prices for flowers, and those cloying diamond ads popping up everywhere from billboards on the Turnpike to the pages of this very magazine. * But if you'd only look in the right places, you'd find that Philly is rife with romantic activities for every couple, from naive newlyweds to horny husbands and perma-stressed parents. So screw Paris! Screw New York! And screw the whole Brotherly Love thing. This Valentine's Day, see the city through the sexy and sincere advice we scored from the area's top love experts, and turn Wednesday the 14th into the first day of your new-and-improved love life.